



receptionists

**Media inquiries:**

Diana Stepleton  
Ruby Receptionists  
866-611-7829  
[dstepleton@callruby.com](mailto:dstepleton@callruby.com)

**Ruby for iPhone Helps Virtual Receptionist Clients Manage Business on the Go**

**Ruby Receptionists announces the launch of its iPhone application to help small business mobile customers boost productivity by providing a suite of new tools.**

PORTLAND, OR. March 3, 2010. [Ruby Receptionists](#), a live virtual receptionist company providing service to customers throughout the United States, today announces the launch of its Ruby for iPhone application on the Apple App Store. Included in the suite of tools is an instant “whereabouts” updater tool to instantly change where receptionists route calls, and relay information to the receptionists to keep callers informed on when to expect a return call.

“The launch of our iPhone app is a continuation of our quest to use technology to make service more personable,” said Jill Nelson, President and founder of Ruby Receptionists. “With Ruby for iPhone, our clients are now easily in contact with our receptionists, who then know just what to say to a caller and where to route their call. The more informed our receptionists are, the better they can serve our clients and their callers.”

The app, which is free to current clients of Ruby’s virtual receptionist service, also lets customers see all of their calls and messages in one convenient spot, and the message detail screen features one tap to return calls. “Messages were already conveniently emailed to me, but now they’re more easily accessed as they aren’t intermingled with all of the other emails from the day,” said Ruby client and iPhone user Cameron Madill, President of [Synotac Web Design](#).

Ruby Receptionists is a Portland, Ore.-based company offering innovative remote receptionist support to clients across the nation. Founded by Jill Nelson in 2003, Ruby strives to provide the highest quality offsite receptionist service available today by using intelligent technology, employing smart, friendly individuals and ensuring strong, good-natured ethics are consistently at the heart of Ruby’s everyday business. For more information about Ruby Receptionists, visit [www.callruby.com](http://www.callruby.com).